



Revolving Communication Internship (Remote)
Marketing Department Salary: \$0
Length: 1 Semester (10 weeks approx.)

Mentorship Training Program
Must Earn Class Credit

GENERAL DESCRIPTION

BC Missions is seeking a self-driven, creative, and organized born again Christian as a communication intern. The ideal candidate is an experienced servant leader with a heart for worldwide missions and sharing the gospel. You are a college junior, senior, or grad student. You have intermediate to advanced social media marketing and communication skills, and you are seeking to strengthen your resume and skills through real world experience.

Note: This internship is for someone who has the mindset to prepare himself or herself for an extremely competitive job market. A portfolio of client-based work is what employers are seeking more than anything now. Your good grades and schoolwork are simply not enough.

If you are looking for a part-time job to see if you like the communication field or missions work this internship is NOT for you. If you are building up experience to graduate completely qualified for an entry level job, we can help make your resume competitive. Take ownership of projects with the support of a mentor instead of the pressures of a boss.

REVOLVING INTERNSHIP DESCRIPTION

RESUME / PORTFOLIO BUILDING ACTIVITIES

- Planning and offering design options for branding and communication frameworks for social media and web-based platforms that are effective, flexible, and repeatable for our ministry partners.
- Coordinating with teams to schedule and maintain content calendars across all social media platforms.
- Client consultation and onboarding / engaging with existing supporters across multiple platforms.
- Drafting copy for website, email campaigns, blogs, and marketing materials.
- Contributing ideas and assisting in the creation of written, video, and image content for ministry campaigns.

REQUIREMENTS

EDUCATION ***MUST RECEIVE CLASS CREDIT***

- Must be a current college sophomore, junior, senior, or grad-level student.
- Must be working towards a bachelors or masters degree in:
Communication, Marketing, Digital Media, Journalism, Business, or related field.
- Successful completion of introductory courses in marketing, business, or equivalent with a **3.0 GPA** or higher.

EXPERIENCE

- Applied understanding of basic marketing principles.
- Familiarity with major social media platforms (*LinkedIn, Facebook, Instagram, Pinterest, etc.*)
- Basic photography, image and video editing, and graphic design skills. (*Adobe a plus*)

PREFERRED APPLICANTS

Have a comfortable understanding of basic Bible lessons and verses.
Have experience volunteering with a ministry focused nonprofit or church.

KEY COMPETENCIES

Social Media Marketing, Communication